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GOVERNOR LEADS BORDER REGION ECONOMIC GROWTH TALKS
Business, Government Leaders from Arizona, Sonora Aim to Bolster Region

HERMOSILLO, Mexico – Governor Janet Napolitano along with business and government leaders from the United States and Mexico met in Hermosillo, Sonora today to talk about how to make the Arizona-Sonora region a world economic powerhouse.

“Arizona and Sonora have a long history of collaborating for mutual benefit, and today’s discussion is a big step in working together to bring greater economic development to our region,” Governor Napolitano said. “The Arizona-Sonora region is a diverse and dynamic economic region, and we can best prosper if we team up to attract investment and growth. Business leaders are key to this equation, and their presence at the forum today showed how critical their input is to this effort.”

Key participants in today’s forum included Sonoran Governor Eduardo Bours Castelo and business leader Carlos Slim Helu, who recently claimed the title as the world’s wealthiest man. From Arizona, representatives of the high-tech, research, health care and higher education industries were among the diverse groups participating.

During a two-hour roundtable discussion leaders tackled specific issues including the availability of investment capital to support new business, a binational approach to health care, and the essential need for quality education particularly at the university level. Participants noted that the actions already taken by Napolitano and Bours on tourism and border infrastructure are making a difference in the region and drawing international attention.

The roundtable discussion was part of the two-day Forum on Areas of Opportunity and Border Development Success Stories, hosted in part by the Arizona-Mexico Commission.

For more information about the Office of the Governor, please visit www.azgovernor.gov.